



# Yael Tal

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## EDUCATION

**2011-2014 Ma'ayan Shachar High school**  
in Ein Ha'Horesh, Israel.  
Highschool diploma Major in Chemistry and Biology.

**2012 - 2014 LEAD**  
leadership development program for youth.  
As part of the program, I established a community garden in a distressed neighborhood. Team and budget management and recruiting Neighborhood Residents were all a part of my act.

**2017-present HIT**  
Holon Institute of Technology.  
Third year Visual Communication Design student, bachelor degree.

## WORK EXPERIENCE

**2012-2015 Construction of a Community Garden in a City Slum**  
In High School, I was an ambassador in a youth leadership development program, called "LEAD" in which each of us was asked to create a project that influences society in some way. I chose to establish a garden in a slum of a city nearby, creating a place for the community to learn how to grow food, eat healthy, recycle and pursue other ecological matters. The garden became a calm place for the residents of the neighborhood to meet and spend their time.

Development of this project included raising money, recruiting neighborhood participants, recruiting a professional guide to deliver content, collaborating with educational and social organizations in the neighborhood, and writing an annual bi-weekly program.

**2014-2016 Mandatory Military Service**  
Intelligence Representative in an Electronic Warfare Squadron in the Israeli Air Force.

**2017-present Graphic Design Freelancing**  
Branding, print, media and wall art.

**2018 Instructor**  
At the Israeli Comics and Caricature Museum.

## LANGUAGES

English and Hebrew: fluent (speaking, reading, writing).

## SOFTWARE

Illustrator  
Premier pro  
Photoshop  
Indesign  
Animate  
XD  
After Effects  
Dimension  
Unity  
Spark AR  
C4D

